

A National **Master's degree** recognized by the **French Ministry of Education**; a **two-year full-time program** in management with **internship** and **mobility periods**.



## | BENEFITS

- Achieve a **balance between practical knowledge** (internship, projects) **and theory**
- Develop skills in the **core areas of business**
- Develop both a **cross-functional and international view** of companies
- Develop the skills required to **manage the international activities of companies**.

## | CAREER OUTCOMES

- Students will find managerial positions in an international environment in the fields of marketing, international economics, finance, human resources management, etc.

### ENTRY REQUIREMENTS



- The International Master in Business Studies is mainly dedicated to foreign students seeking a French experience in management.
- French and European candidates (Erasmus program) should hold 180 ECTS credits in Social Sciences or other disciplines.
- For non-European candidates, a bachelor's degree is required, and prior studies will necessarily be examined and validated by a university committee.

### HOW TO APPLY?

- For students in exchange programs for one semester or one year: contact the coordinator of your Faculty.
- For students looking for the Master's degree: contact the administration. A curriculum vitae and an interview will be required.
- For non-european students: apply on campus France <http://www.campusfrance.org/en> and be aware of all the information before March.

Further information: <http://iae.u-bourgogne.fr/en>



# PROGRAM

## SEMESTER 1 (AUTUMN)

- Decision Making in Economics
- Financial Accounting
- Management Accounting
- Foundations of Finance
- Strategy and Innovation
- Marketing
- Human Resources Management and Business Ethics
- Managing Cultural Diversity
- Decision Making - Business Game
- Thesis Methodology
- Culture and Area Studies
- Introduction to Intercultural Communication
- French and Civilization

## SEMESTER 3 (AUTUMN) AND SEMESTER 4 (SPRING)

- International Mobility: exchange at a partner university (25 international partners)
- Internship in France or abroad and Professional Thesis
- French and Civilization
- Master Thesis and defense in Dijon

Please note that the international mobility and the internship are interchangeable.

## SEMESTER 2 (SPRING)

- International Economics and Law
- Decision Making in Economics
- Quantitative Methods and Data Analysis
- Performance Management
- Corporate Finance
- Information Systems Management
- Project Management
- Intercultural Management
- Introduction to Scientific Research
- Business Game
- Management and Organizational Theories
- Intercultural Communication Theory
- French and Civilization
- Geopolitics for Business
- European Business Context

## EXAMPLE TIMELINES

First year		
Semester 1 and Semester 2: courses at IAE DIJON		(summer: internship not mandatory)
Second year		
Exchange at a partner university	Internship in France or abroad	Master Thesis and defense in Dijon
OR		
First year		
Semester 1 and Semester 2: courses at IAE DIJON		(summer: internship not mandatory)
Second year		
Internship in France or abroad	Exchange at a partner university	Master Thesis and defense in Dijon



# ORGANIZATION

Classes are **entirely taught in English** and students have the opportunity to **learn French language and civilization** at the same time.

**Class size is purposely limited** which makes courses very dialogue-driven, and all faculty members are accessible to participants.

Students coming from partner universities can follow just one semester of the program.

## CONTACTS

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