

The International Master in Business Studies, granted by IAE DIJON School of Management (University of Burgundy), is a National Master's degree recognized by the French Ministry of Education.

This degree is a two-year full-time program in management with internship and mobility periods.

The first semester starts mid-September and ends at the end of January - during this term students attend classes at the IAE DIJON facilities. The second semester goes from February to mid-July, and students will be enrolled in an internship. Students will spend the third semester (second year) on an exchange program and will attend classes at the IAE DIJON facilities during the fourth and last semester.



Benefits

The program is designed to help students achieve a balance between practical knowledge (internship, projects) and theory. It is designed to provide skills in the core areas of business. Students will develop both a cross-functional and international view of companies, whatever their previous field of study. The multidisciplinary approach, drawing on fields such as strategy, finance, marketing, international business and human resources management, is designed to provide participants with the skills required to develop and manage the international activities of companies.

Career outcomes

Students will find managerial positions in an international environment in the fields of marketing, international economics, finance, human resources management, etc.

Entry requirements

The International Master in Business Studies is mainly dedicated to foreign students seeking a French experience in management.

French and European candidates (Erasmus program) should hold 180 ECTS credits in Social Sciences or other disciplines.

For non-European candidates, a bachelor's degree is required, and prior studies will necessarily be examined and validated by a university committee. A good level of English is required.

How to apply?

- For students in exchange programs for one semester or one year: contact the coordinator of your Faculty.
- For students looking for the Master's degree: contact the administration. A curriculum vitae and an interview will be required.
- For non-european students: apply on Campus France <http://www.campusfrance.org/en> and be aware of all the information before March.

Further information: <http://iae.u-bourgogne.fr/en>

Contact us

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Program

Semester 1 (Autumn)

- Decision Making in Economics
- Financial Accounting
- Management Accounting
- Foundations of Finance
- Strategy and Innovation
- Marketing
- Human Resources Management and Business Ethics
- Managing Cultural Diversity
- Decision Making - Business Game
- French and Civilization
- Thesis Methodology

Semester 2 (Spring)

- Internship
- French as a Foreign Language
- Professional Thesis

Semester 3 (Autumn)

- International Mobility: exchange at a partner university (25 international partners)
- French as a Foreign Language

Semester 4 (Spring)

- International Economics and Law
- Decision Making in Economics
- Quantitative Methods and Data Analysis
- Performance Management
- Corporate Finance
- Information Systems Management
- Project Management
- Intercultural Management
- French and Civilization
- Introduction to Scientific Research
- Master Thesis
- Conferences/Visits/Projects...

Organization

Classes are entirely taught in English and students have the opportunity to learn French language and civilization at the same time.

Class size is purposely limited which makes courses very dialogue-driven, and all faculty members are accessible to participants.

Students coming from partner universities can follow just one semester of the program.

