

Level :						2020-2021
Domain :	DROIT-ECONOMIE-GESTION					ECTS
Mention :	Science du management (Management Sciences)					
Academic :	IMBS – International Master in Business Studies (Administration des Entreprises)					
Hourly Volume :	668	65				120
	Lectures	Tutorials	Practical work	Integrated courses	Internship or project	total
Language :	<input type="checkbox"/> français		<input checked="" type="checkbox"/> anglais			

Contacts :

Head of Program	Secretary for Student Affairs
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School : Dijon Institute of Business Administration (IAE Dijon)	

Program Objectives and Career Opportunities :
v Objectives :

The International Master in Business Studies, granted by the IAE DIJON, University School of Management (University of Burgundy), is designed to provide skills in the core areas of business. It is a National Master's degree recognized by the French Ministry of Education.

v Career Opportunities :

Students with an IMBS Masters degree often find managerial positions in various international environments in the fields of marketing, international trade, finance, and human resources management.

v Skills acquired with the program :

The program is designed to help students achieve a balance between practical knowledge (internship, projects) and theory. The multidisciplinary approach of this International program, drawing on fields such as strategy, finance, marketing, international business and human resources management, is designed to provide participants with the skills required to develop and manage the international activities of companies.

■ Modality for access to the program:

This degree is aimed at all those who are seeking to develop both a cross-functional and international view of companies, whatever their academic background. However, students that already hold a degree in Management or Business Administration are excluded.

French and European candidates (Erasmus program) should hold 180 ECTS credits in Social Sciences or other disciplines.

For non-European candidates, a bachelor degree is required, and prior studies will necessarily be examined and validated by a university committee.

A good level of English is required.

A university committee will examine:

- the applicant's previous university results (quality, homogeneity, regularity, distinctions, etc.)
- the applicant's motivation for an international program
- the coherence between the program and the applicant's career plan

Applicants with a minimum level of French-language skills or that are able to demonstrate a strong motivation to learn French quickly are privileged.

■ Fees

6 000 euros (3 000 euros/year) for non-exchange students who want to get the degree. The fees do not include the French courses that are not in the teaching program below and the academic registration fees.

Organization of the courses:

▼ Program

The International Master in Business Studies is a two-year full-time program in management with internship and mobility periods. The first semester starts mid-September and ends mid-December, during this term students attend classes in the IAE's facilities. The second semester goes from January to mid-July, and students attend classes in the IAE's facilities. Students will spend the third and fourth semester (second year) on an exchange program and will be enrolled in a 4-6 months' internship in France or abroad. Classes are taught in English and students have the opportunity to learn French language and civilization at the same time. Class size is purposely limited which makes courses very dialogue-driven, and all faculty members are accessible to participants. Students coming from partner universities can follow just one semester of the program.

Semesters are structured as follows:

First Semester (Autumn)

Decision Making in Economics
Financial Accounting
Management Accounting
Foundations of Finance
Strategy
Marketing
Human Resources Management and Business Ethics
Managing cultural diversity
Culture and Area Studies
Introduction to Intercultural Communication
Decision Making - Business Game
French and Civilization
Thesis Methodology

Second Semester (Spring)

International Economics and Law
European Business Context
Geopolitics for Business
Economic Decision Making
Business Game
Performance Management
Corporate Finance
Information Systems Management
Management and Organizational Theories
Project Management
Intercultural Management
Intercultural Communication Theory
French and Civilization
Introduction to Scientific Research
Master thesis and Defense
Conferences/visits/project.

Third Semester (Autumn) and Fourth Semester (Spring)

International Mobility: Exchange at a Partner University (25 International Partners)
French as a Foreign Language
Internship in France or abroad, including a professional thesis and French as Foreign Language

SEMESTRE 1

UE 1	discipline	CM	TD	Total	ECTS	Type éval	coeff CT	coeff CC	total coef
Economic Decision Making	Introduction to Economics	20		20	3	O or W			3
	Management Accounting	20		20	3	O or W			3
TOTAL UE 1		40		40	6				6

CC : contrôle continu - CT : contrôle terminal

UE 2	discipline	CM	TD	Total	ECTS	Type éval	coeff CT	coeff CC	total coef
Finance and Methods	Foundations of Finance	20		20	3	O or W			3
	Financial Accounting	20		20	3	W			3
TOTAL UE 2		40		40	6				6

UE 3	discipline	CM	TD	Total	ECTS	Type éval	coeff CT	coeff CC	total coef
Strategy and Marketing	Strategy	20		20	3	O or W			3
	Marketing	20		20	3	O or W			3
TOTAL UE 3		40		40	6				6

UE 4	discipline	CM	TD	Total	ECTS	Type éval ⁽¹⁾	coeff CT	coeff CC	total coef
Human Ressources Management and Business Game	Human Ressources Management and Business Ethics	20		20	3	O or W			3
	Managing Cultural Diversity	10		10	2	O or W			2
	Decision Making – Business Game	20		20	2	O or W			2
TOTAL UE 4		50		50	7				7

UE 5	discipline	CM	TD	Total	ECTS	Type éval	coeff CT	coeff CC	total coef
French Language, Culture and Civilization	French and Civilization	20*		20*	2	O or W			2
	Culture and Area Studies	6		18	3	O or W			3
	Introduction to Intercultural Communication	12							
TOTAL UE 5		38		38	5				5

- 2 levels of French classes of 20 hours each

TOTAL S1	208		208	30					30
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SEMESTRE 2

UE 1	discipline	CM	TD	Total	ECTS	Type éval	coeff CT	coeff CC	total coef
Economic Intelligence	International Economics and Law	20		20	3	O or W			3
	Economic Decision Making	20		20	2	O or W			2
	Geopolitics for Business	20		20	2	O or W			2
	Business Game	20		20	2	O or W			2
TOTAL UE 1		80		80	9				9
UE 2	discipline	CM	TD	Total	ECTS	Type éval	coeff CT	coeff CC	total coef
Finance	Performance Management	20		20	3	O or W			3
	Corporate Finance	20		20	3	O or W			3

TOTAL UE 2		40		40	6				6
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CC : contrôle continu - CT : contrôle terminal

UE 3	discipline	CM	TD	Total	ECTS	Type éval	coeff CT	coeff CC	total coef
Organization and Planning	Information System Management	15		15	3	O or W			3
	Project Management	20		20	3	O or W			3
	Preparation professional project / thesis	15		15		O or W			
	Management and Organization Theories	15		15	3	W			3

TOTAL UE 3		65		65	9				9
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UE 4	discipline	CM	TD	Total	ECTS	Type éval	coeff CT	coeff CC	total coef
International Environment	Intercultural Management	12		30	2	O or W			2
	Culture and Area Studies	6							
	Intercultural Communication Theories	12							
	European Business Context	20		20	2	O or W			2
	French and Civilization	20		20	2	O or W			2
	Conferences / Visits / Projects	15		15	0	\			0

TOTAL UE 4		85		85	6				6
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- 2 levels of French classes of 20 hours each

TOTAL S2		270		270	30				30
TOTAL S1 + S2		478		478	60				60

SEMESTRE 3

UE 1	discipline	CM	TD	Total	ECTS	Type éval ⁽¹⁾	coeff CT	coeff CC	total coef
Partner University	Finance	15		15	6	O or W			6
TOTAL UE 1		15		15	6				6

UE 2	discipline	CM	TD	Total	ECTS	Type éval ⁽¹⁾	coeff CT	coeff CC	total coef
Partner University	Marketing	15		15	6	O or W			6
TOTAL UE 2		15		15	6				6

UE 3	discipline	CM	TD	Total	ECTS	Type éval ⁽¹⁾	coeff CT	coeff CC	total coef
Partner University	Accounting	15		15	6	O or W			6
TOTAL UE 3		15		15	6				6

UE 4	discipline	CM	TD	Total	ECTS	Type éval ⁽¹⁾	coeff CT	coeff CC	total coef
Partner University	Strategy	15		15	6	O or W			6
TOTAL UE 4		15		15	6				6

UE 5	discipline	CM	TD	Total	ECTS	Type éval ⁽¹⁾	coeff CT	coeff CC	total coef
Partner University	Language and Civilization	15		15	6	O or W			6
TOTAL UE 5		15		15	6				6

TOTAL S3	75		75	30					30
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SEMESTRE 4

UE 1	discipline	CM	TD	Total	ECTS	Type éval ⁽¹⁾	coeff CT	coeff CC	total coef
Internship	Professional Thesis		3h/ student	45	15	O or W			15
	Internship		20	20	0				0
	Conferences / Visits / Projects	15		15	0				0
TOTAL UE 1		15	65	80	15				15

UE 2	discipline	CM	TD	Total	ECTS	Type éval ⁽¹⁾	coeff CT	coeff CC	total coef
Master Thesis	Master Thesis and Defense in Dijon	5h / student		75	15	O or W			15
	Introduction to Scientific Research	10		10	0	\			0
	Conferences / Visits / Projects	15		15	0	\			0
TOTAL UE 2		100		100	15				15

TOTAL S4	115	65	180	30					30
TOTAL S3+S4	190	65	255	60					60

Please note that the semester abroad in the 3rd semester and the internship in the 4th semester are interchangeable

Example timeline:

- 1) Master 1 – (internship, not mandatory) – semester abroad at a partner University- mandatory internship in France or abroad – master thesis and defense in Dijon.
- 2) Master 1 – (internship, not mandatory) – mandatory internship in France or abroad – semester abroad at a partner university – master thesis and defense in Dijon.

You will find the general rules concerning the Bachelors and Masters degrees at the University of Burgundy at this address: http://www.u-bourgogne-formation.fr/IMG/pdf/referentiel_etudes_lmd.pdf