

MANAGEMENT ACCOUNTING CASES STUDIES

Diploma: Master in Management accounting, 1st year/Master in Human Resources Management, 1st year

Description:

1. Country Differences. Managing across cultures
2. Ethics in International Business
3. The strategy of International Business. Entry Strategy and Strategic Alliances
4. -Global Production and Outsourcing decisions

The exam will consist of a two-hour case study in English

Hours: 10

ECTS: 2

Level: advanced

Code UE (to mark on the learning agreement): 3-2M1CG2CS2