

MANAGEMENT ACCOUNTING CASES STUDIES

Diploma: Master in Management accounting, 1st year

Description: Management accounting is an Anglo-Saxon discipline. That is why we offer a course using the case study method based on the model of those developed by Harvard Business School. Knowledge to acquire is fundamentals of management accounting. The target skills are to make students aware of the international dimension of management control.

The course outline is as follows:

- Topic 1 - Activity-based Costing / Activity-based Management
- Topic 2 - Intercultural management in management accounting
- Topic 3 - Strategic cost management / Target Costing

The exam will consist of a two-hour case study in English

Hours: 10

ECTS: 2

Level: advanced

Code UE (to mark on the learning agreement): 3-2M1CG2CS2