

## BUSINESS ETHICS

**Diploma:** International Master in Business Studies, 1st year

**Description:** Ethics is an ongoing conversation about human interrelationships. It concerns how our actions affect each other, and it is about the choices that we make for ourselves and for others.

A central integrating idea of this class is recognizing that social expectations about business go beyond wealth creation and profit maximization.

The primary focus of this course is on how to address these demands and expectations regarding the economic, social, and environmental impacts of corporations' practices. It will provide you with an understanding of the scope and consequences of corporate decision making for various stakeholders and of how Corporate Social Responsibility (CSR) fits into the strategic decision-making process of business corporations.

Hours: 5

ECTS: 3

Level: beginners

Code UE (to mark on the learning agreement): 4-1M1IMBS3CS1