

CULTURE AND AREA STUDIES – MIDDLE EAST

Diploma: Master Behavioral and Digital Economics for Effective Management, 2nd year

Description: This course is intended to make students aware of the professional and managerial cultures in the Middle East, and how this relates to concepts such as time, space, religion and relationship to hierarchy. This is an interactive course, where work of researchers and authors in cross-cultural management will be shared, in addition to workshops based on real life cases.

Hours: 3

ECTS: 3

Level: intermediate

Code UE (to mark on the learning agreement): 3AECAS