

DECISION MAKING – BUSINESS GAME

Diploma: Master Behavioral and Digital Economics for Effective Management, 2nd year

Description: The course consists in a simulation, what we usually call a serious game. Students compete each other in teams of 3. They have to manage a firm, take decisions and defend their decisions through an oral presentation.

Hours: 20

ECTS: 1

Level: beginners

Code UE (to mark on the learning agreement): 4-3M1IMBS1CS1