

MANAGEMENT AND ORGANIZATIONAL THEORIES

Diploma: Master Behavioral and Digital Economics for Effective Management, 2nd year

Description: The main objective of this course is to develop a reflection on the theory of organizations from a historical perspective. During this course, the major authors on organizational theories are studied.

Hours: 20

ECTS: 4

Level: intermediate

Code UE (to mark on the learning agreement): 3-3M1IMBS2CS2