



School of Management





| DEAN'S WELCOME

Our school of management is part of the University of Burgundy (filled with 300 years of history) and belongs to IAE France national network (developed since 1955 and covering 36 business schools inside universities). It is located in the city of Dijon with an exceptional campus. The IAE (Institute of Business Management) of Dijon offers quality teaching (Bachelor, Master, Doctorate) elaborated by our pedagogical experts, and in close collaboration with stakeholders of the professional world.

With the values of public service at heart, we advocate for social inclusion, equality of chances for everyone, and allow professional insertion and evolution for all our graduate students.

The IAE DIJON benefits from its international outreach thanks to strong partnerships with universities all around the world. We offer various opportunities for international mobility.

We propose apprenticeship for the vast majority of our graduated students. This policy is a major asset for the employability of our graduates. Over 93% of them find a job in the 6 months following the end of their studies at the IAE*.

Our vision is based on 4 strategic directions:

- bring digital innovation to our students and alumni
- develop international alliances with universities all over the world
- enhance the quality and the visibility of our academic publications
- minimize our impact on the environment.

Let your talents shine at IAE DIJON and be a part of our adventure : you'll never "work" alone!

Samuel Mercier, Dean of IAE DIJON

*Survey conducted in March 2022

| KEY FIGURES



16
nationally
recognised diplomas
(bachelor, master, doctorate)



1 100
students
220
students enrolled
in work-linked training
7 000
graduates



27
permanent professors
200
guest lecturers

| WHY STUDY AT IAE DIJON SCHOOL OF MANAGEMENT?

■ PROFESSIONALIZATION



IAE DIJON's philosophy is set on 'teaching-research-business'. With this philosophy in mind, the school provides students with numerous opportunities to interact with the professional domain through internships, work-linked training, company missions, classes taught by professionals, sponsorships, etc.

■ INTERNATIONAL ASPECT



In order to meet the challenges of globalisation, today's management professionals must be able to adapt to the multicultural environment of the business world. IAE DIJON accords great importance to the international aspect of its educational offering. Students have the possibility of going abroad for part of their studies in one of IAE DIJON's many partner universities (Germany, China, Spain, Norway, Poland, Switzerland, Taiwan, Japan, South Korea...).

■ RESEARCH



IAE DIJON School of Management's permanent professors are all part of the CREGO (Organizational management research centre) – a manifestation of their desire to be at the forefront of research. The CREGO and its members are highly interested in the needs and preoccupations of companies, and their work centres on the issues relative to the study of management.

IAE FRANCE
Network

IAE DIJON School of Management is part of the IAE FRANCE's network of **36** schools. It is the largest network of management training schools in France with **50 000** current students and **500 000** graduates.

For more information: www.iae-france.fr



| ADMISSION

ERASMUS STUDENTS

The Erasmus program is designed for students in the EU who are studying at a university that has signed a bilateral agreement with IAE DIJON.

For more information:

<http://en.u-bourgogne.fr/admission/erasmus-students.html>

EXCHANGE STUDENTS FROM A PARTNER UNIVERSITY

This program is designed for students residing outside the EU and who are studying at a university that has signed a partnership agreement with IAE DIJON.

For more information:

<http://en.u-bourgogne.fr/admission/exchange-students.html>

INDIVIDUAL STUDENTS

This formula allows international applicants who have not validated a year of study at a French post-secondary institution to study at IAE DIJON without an exchange program. Depending on nationality, country of residence and intended program, the applicant can sign up using one of the following websites:

- **Pôle Relations Internationales de l'Université de Bourgogne:** <http://en.u-bourgogne.fr/admission>
- **Campus France:** www.campusfrance.org
- **Parcoursup:** www.parcoursup.fr
- **Ministère de l'Enseignement Supérieur et de la Recherche:** <http://www.enseignementsup-recherche.gouv.fr>

For more information:

<http://en.u-bourgogne.fr/admission/degree-seeking-students.html>

LANGUAGE REQUIREMENTS

Level B2 in French and/or in English is required.

We do not require any specific language test score, but if you have one feel free to add it to your application file.



OUR PROGRAMS

BACHELOR'S DEGREES	LANGUAGE	
Management	L1	 With teachings in English
	L2	
	L3	

MASTER'S DEGREES	Language	
Management Accounting	M1	 With teachings in English
	M2	
Marketing	M1	 With teachings in English
	M2	
Tourism and Culture/Event Management	M1	 With teachings in English
	M2	
Research and Consulting in Management	M1	 With teachings in English
	M2	
Finance	M1	 With teachings in English
	M2	
Human Resources Management	M1	 With teachings in English
	M2	
International Master in Business Studies	M1	 Totally taught in English
	M2	

DOCTORAL PROGRAM

The Doctoral program of IAE DIJON School of Management leads to the defense of a PhD in Management after 3-4 years of study. Considering the number of prizes awarded to doctoral students trained at IAE DIJON, it is one of the leading doctoral programs in Organizational Management in France. Support for this program is provided by the CREGO research centre.

The CREGO is affiliated with the DGEP doctoral school, in charge of the training programs and administrative support for doctoral students.

Doctoral research is structured around four major areas:

- Marketing
- Finance and Corporate Governance
- Accounting, Auditing and Controlling
- Human Resources Management and Corporate Social Responsibility

- ### EXAMPLES OF THE JOBS HELD BY OUR GRADUATES
- Controller/Management Accountant
 - Auditor
 - Human Resources Manager
 - Accountant
 - Design Manager
 - Product Manager

- ### COMPANIES THAT HAVE HIRED OUR GRADUATES
- | | |
|--------------------|--------------------------|
| ■ Alstom | ■ Michel et Augustin |
| ■ Carrefour | ■ Seb |
| ■ Essilor | ■ Stanley Black & Decker |
| ■ Faurecia | ■ Valeo |
| ■ General Electric | ■ Vallourec |
| ■ KPMG | |

POLE D'ECONOMIE ET DE GESTION

| LIFE IN DIJON AND BURGUNDY



CULTURAL HERITAGE

The city of Dijon is located in the Bourgogne-Franche-Comté region which is home to a large number of accessible chateaux and other historical monuments such as the Château de Guédelon, the Palais des Ducs, the Hospices de Beaune and the Abbaye de Cluny.

WINE AND FOOD

Burgundy has a wonderful reputation for its wine and culinary specialties. Blackcurrant liqueur, gingerbread, epoisses cheese, snails and Dijon mustard are just some of the delicious things you can sample. You can also enjoy a visit to the city of gastronomy, the Côte de Nuits and the Côte de Beaune wine making areas where you can visit the wineries and discover Burgundy's grand cru wines.



LANDSCAPES

Burgundy has a variety of remarkable natural sites: forests, cliffs, waterfalls, caves, etc.

COST OF LIVING

Rent of a student room at CROUS (per month)	161 - 358 €
Menu in a student restaurant (CROUS)	3,30 €
Fast food menu	10 €
Restaurant	15 - 50 €
A cup of coffee at a café	1,50 €
A french baguette	1,10 €
A croissant	1 €
Shopping cart for 1 week	50 €
Bus/Tram ticket	1,70 €
A movie ticket	9,50 €



HOUSING

Individual rooms or studios are available for foreign students in equipped apartments or student residences on the campus.

For more information: <http://www.crous-dijon.fr/international>



UNIVERSITY HEALTH CENTRE

The University health centre is located on the campus and gives students the opportunity to consult doctors from various specialties free of charge.



SPORT

The University's Sports Service (SUAPS) organizes optional, non-competitive sport activities for all levels on an annual, seasonal, or occasional basis. Students join for free, and it allows them to access 50 different sport activities (swimming, dance, gymnastics, outdoor sports, individual sports, racquet sports, team sports, combat sports). All the activities offered by the SUAPS are accessible for the disabled, and handi-sport activities are occasionally offered.

| GETTING TO IAE DIJON



FLYING:

Dijon is located:
350 km from Paris-Charles de Gaulle airport
300 km from Paris-Orly airport
210 km from Lyon-Saint-Exupéry airport
240 km from Mulhouse-Bâle airport



BY TRAIN:

Dijon is located:
1h35 from Paris
1h35 from Lyon
3h25 from Marseille



DRIVING:

Accessible from:
Paris (A6)
Lille/Belgium (A26-A5)
Metz/Luxembourg (A31)
Strasbourg/Germany (A36)
Geneva/Switzerland (A40-A39)



PUBLIC TRANSPORT IN DIJON:

The campus can easily be reached by bus and tram.



CONTACT INFORMATION

IAE DIJON

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<http://ub-link.u-bourgogne.fr/etudiants-internationaux.html>

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