

School of Management

INTRODUCTION TO SCIENTIFIC RESEARCH

Diploma: International Master in Business Studies, 1st year, second semester

Description: The course aims at giving students a useful set of practical and theoretical tools on how to produce scientific research. From choosing a topic and setting up a methodology, to sourcing academic productions and identifying pertinent information, this course help students in becoming more informed and better equipped, not only to produce a thesis, but also to analyze and understand scientific productions.

Students will learn how to access and use research databases, and will be presented with the various tools University of Burgundy gives them to help them in their research.

Hours: 10 ECTS: 0 Level: intermediate Code UE (to mark on the learning agreement): none





