

ECONOMICS FOR DECISION MAKING

Diploma: International Master in Business Studies, first year, second semester (fall)

Description: The objectives of the course are: 1) to present the decision-making process, focusing on the economic function and its missions through an international perspective, and 2) to introduce basics in economics. The program is as following:

- Introduction: basics in Economics
- Intercultural management & leadership
- Management and organization
- Cost accounting for beginners
- An insight of management control and decision making in foreign countries: USA, Japan, China, Germany, Sweden ...

Hours: 15h CM

ECTS: 2

Level: beginners





