

GEOPOLITICS FOR BUSINESS

Diploma: International Master in Business Studies, 1st year

Description: This course is an introduction to the fundamentals of the geopolitics in the business context. Business is in the mist of the current geopolitical transformation, so the first objective of this course is to give to students a broad perspective on the major geopolitical changes in progress, likely to impact corporate activities. Notably:

- The changing International environment with geopolitical risks on the rise;
- The gradual displacement of the economic and political's center of gravity from developed countries to emerging countries.

The second objective of the course is to give to students the capacity for an efficient Geopolitical Risk Analysis.

On completion of this module, students will be able to:

- Understand the changing nature of global geopolitics and its impact on corporate business environment and activities.
- Assess and predict the impact of geopolitics events on strategic decisions of the firm.

Hours: 20

ECTS: 2

Level: intermediate

Code UE (to mark on the learning agreement): 3AECAS