

INTRODUCTION TO ECONOMICS

Diploma: International Master in Business Studies, 1st year, 1st semester (fall)

Description: This course presents the following dimensions:

- Economics basic principles
- Supply and demand
- The demand: the consumer
- The supply: the producer
- Imperfect competition and market structures

Hours: 20

ECTS: 2

Level: beginners

Code UE (to mark on the learning agreement): 1-1M1IMBS3CS1