

## BUSINESS ETHICS & CORPORATE SOCIAL RESPONSIBILITY

**Diploma:** Master in Human Resources Management, 2<sup>nd</sup> year

**Description:** The course examines the principles and practice of business ethics and CSR (corporate Social Responsibility). Its purpose is to enable you to reason about the role of ethics in business administration in a complex, dynamic, global environment.

Specific courses objectives include:

- to be able to understand the field of CSR and the managerial responsibilities of HR Directors to stakeholders (i.e., shareholders, consumers, suppliers, civil society, and other constituencies) as they are manifested in the day to day issues,
- to be able to recognize ethical issues in business,
- to be able to apply several important frameworks for moral reasoning to complex business issues,
- to appreciate the role of ethics as central in business decision-making,
- to develop a general management perspective that includes an ability to formulate, analyse and defend decisions in ethical terms,
- to critically examine your own ethics and test them in conversation with your peers.

Hours: 18

ECTS: 5

Level: advanced

Code UE (to mark on the learning agreement): 4-1M2GRH5CS1