

The Master Global and Sustainable Management is a program that provides specific managerial knowledge to handle environmental and societal transitions.



BENEFITS

- Understand the issues related to environmental and societal transitions and lead a global management strategy
- Develop practical management skills for environmental and social transitions in organizations
- Master the transversal and international vision of organizations to work in cross-cultural environment companies

ENTRY REQUIREMENTS

The GSM is a two-year program dedicated to different profiles

- International students who candidate for the 1st year of the Master or the second year. Prior studies will be examined and validated by a university Committee.
- Students from French and European Universities, who hold a Bachelor degree (for the application in first year) or 240 ECTS (equivalent Master 1 for the application in Master 2) in business, social sciences, anthropology, economics, finance, mathematics, political science, psychology, sociology, computer science or other discipline.

HOW TO APPLY?

- For students in exchange programs for one semester or one year: contact the coordinator of your Faculty.
- For students looking for the Master's degree: contact the administration. A curriculum vitae and an interview will be required.
- For non-european students: apply on campus France: <http://www.campusfrance.org/en> and be aware of all the information before March.

ORGANIZATION

Classes are entirely taught in English and students have the opportunity to learn French language and civilization at the same time.

Class size is purposely limited which makes courses very dialogue-driven, and all faculty members are accessible to participants. Students coming from partner universities can follow just one semester of the program.

The second semester of the M2 has two options :

- PROFESSIONAL INTERNSHIP (A 6 month internship in a company in France or abroad)
- RESEARCH (A research dissertation and the option to continue as PhD student).

CAREER OUTCOMES

Students will find managerial positions in an international environment in the general fields of marketing, international economics, finance, human resources management.

Students who had followed the option research in sustainability could also enter directly a PhD-program after the GSM.

PROGRAMME

SEMESTER 1 (AUTUMN)	hours	ECTS	SEMESTER 2 (SPRING)	hours	ECTS
Introduction to Economics	20	3	International Economics and Law	20	3
Management Accounting	20	3	Economic Decision Making	20	2
Foundations of Finance	20	3	Geopolitics for Business	20	2
Financial Accounting	20	3	Business Game	20	2
Strategy	20	3	Performance Management	20	3
Marketing	20	3	Corporate Finance	20	3
Human Ressources Management and Business Ethics	20	2	International Information Software	15	2
Managing Cultural Diversity	10	1	Project Management	20	3
Decision Making – Business Game	20	2	Preparation Professional Project / Thesis	15	
French and Civilization	20	2	Management and Organization Theories	15	3
Culture and Area Studies	6	3	Intercultural Management	12	2
Introduction to Intercultural Communication	12		Culture and Area Studies	6	
Social Entrepreneurship	17		2	Intercultural Communication Theories	
			Intercultural Negotiation	12	2
			European Business Context	20	2
			French and Civilization	20	2
			Conferences / Visits / Projects	15	
SEMESTER 3 (AUTUMN)	hours	ECTS	SEMESTER 4 (SPRING) OPTION PROFESSIONAL SUSTAINABILITY	hours	ECTS
Scientific issues: biodiversity and climate change	15	2	Internship	3	
Philosophy of sustainable business	15	2	Professional report	3	15
French and civilization	20	2	Master Thesis and defence	5	12
Impact finance and management control	18	2	Conferences/interview/research communication	2	3
Ethical governance of global companies	18	2			
Strategy for sustainable businesses	18	2	SEMESTER 4 (SPRING) OPTION RESEARCH IN SUSTAINABILITY	hours	ECTS
International Climate change laws	18	2	Qualitative and Quantitative research Methods	20	3
Management behavior: psychology and sociology of transition	15	2	Research in sustainability theory	10	2
Diversity management: inclusion and social justice	15	2	Master thesis and defence in Dijon	10	20
Sustainable marketing and Social culture of consumption	15	2	Research seminar in sustainability	10	5
Organizing a Conference with inspiring leaders	15	2			
Communication project about sustainability (podcast)	30	2			
Introduction to a research dissertation	15	3			
Professional English	15	3			

CONTACTS

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