

A National Master's degree recognized by the French Ministry of Education; a two-year full-time program in management with internship and mobility periods.



ORGANIZATION

Classes are entirely taught in English and students have the opportunity to learn French language and civilization at the same time.

Class size is purposely limited which makes courses very dialogue-driven, and all faculty members are accessible to participants.

Students coming from partner universities can follow just one semester of the program.

CAREER OUTCOMES

Students will find managerial positions in an international environment in the fields of marketing, international economics, finance, human resources management, etc.

BENEFITS

- Achieve a balance between practical knowledge (internship, projects) and theory
- Develop skills in the core areas of business
- Develop both a cross-functional and international view of companies
- Develop the skills required to manage the international activities of companies

ENTRY REQUIREMENTS

- The International Master in Business Studies is mainly dedicated to foreign students seeking a French experience in management.
- French and European candidates (Erasmus program) should hold 180 ECTS credits in Social Sciences or other disciplines.
- For non-European candidates, a bachelor's degree is required, and prior studies will necessarily be examined and validated by a university committee.

HOW TO APPLY?

- For students in exchange programs for one semester or one year: contact the coordinator of your Faculty.
- For students looking for the Master's degree: contact the administration. A curriculum vitae and an interview will be required.
- For non-european students: apply on campus France: <http://www.campusfrance.org/en> and be aware of all the information before March.

Further information: <http://iae.u-bourgogne.fr/en>

PROGRAMME

SEMESTER 1 (AUTUMN)	hours	ECTS	SEMESTER 2 (SPRING)	hours	ECTS
Introduction to Economics	20	3	International Economics and Law	20	3
Management Accounting	20	3	Economic Decision Making	20	2
Foundations of Finance	20	3	Geopolitics for Business	20	2
Financial Accounting	20	3	Business Game	20	2
Strategy	20	3	Performance Management	20	3
Marketing	20	3	Corporate Finance	20	3
Human Resources Management and Business Ethics	20	3	Information System Management	15	3
Managing Cultural Diversity	10	2	Project Management	20	3
Decision Making – Business Game	20	2	Preparation Professional Project / Thesis	15	
French and Civilization	20	2	Management and Organization Theories	15	3
Culture and Area Studies	6	3	Intercultural Management	12	2
Introduction to Intercultural Communication	12		Culture and Area Studies	6	
			Intercultural Communication Theories	12	
			European Business Context	20	
			French and Civilization	20	
			Conferences / Visits / Projects	15	
SEMESTER 3 ABROAD AT A PARTNER UNIVERSITY	hours	ECTS	SEMESTER 4 (SPRING)	hours	ECTS
Finance	15	6	Professional Thesis		15
Marketing	15	6	Internship	20	
Accounting	15	6	Conferences / Visits / Projects	30	
Strategy	15	6	Master Thesis and Defense in Dijon		15
Language and Civilization	15	6	Introduction to Scientific Research	10	

EXAMPLE TIMELINES

The semester abroad in the 3rd semester and the internship in the 4th semester are interchangeable.

FIRST YEAR		
Semester 1 and Semester 2: courses at IAE DIJON		(summer: internship not mandatory)
SECOND YEAR		
Exchange at a partner university	Internship in France or abroad (mandatory)	Master Thesis and defense in Dijon

FIRST YEAR		
Semester 1 and Semester 2: courses at IAE DIJON		(summer: internship not mandatory)
SECOND YEAR		
Internship in France or abroad	Exchange at a partner university	Master Thesis and defense in Dijon

CONTACTS

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